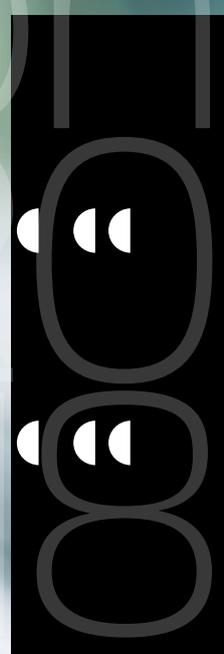


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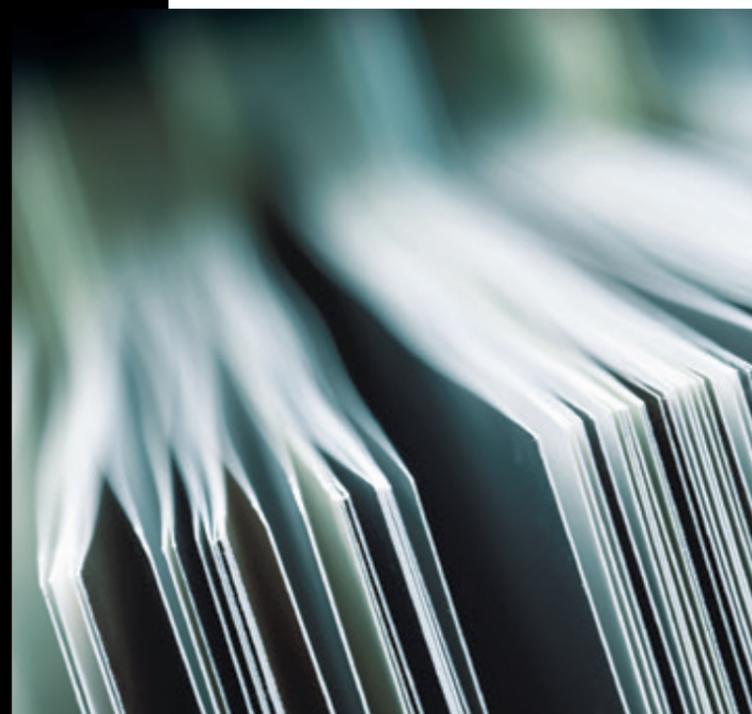


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»»» Dance or die

»»» AHMAD JOUDEH

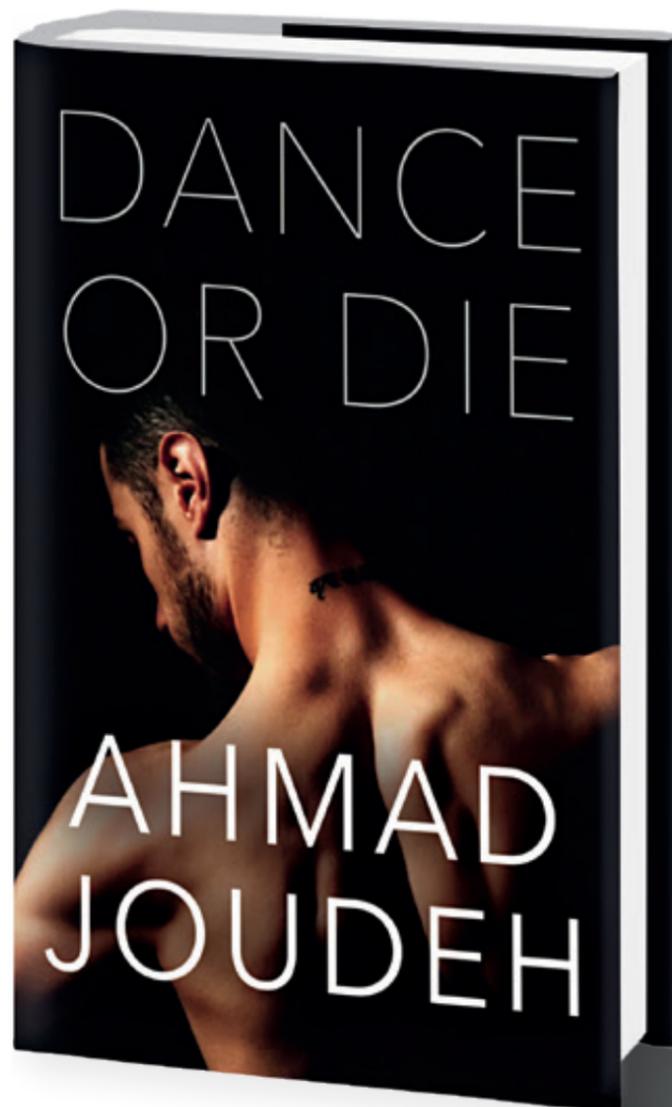
»»» The dramatic and inspirational story of the “Syrian Billy Elliot”.

The human plight of Ahmad Joudeh constitutes an extraordinary story about the salvational function of art, of dance, and of the importance of continuing to fight for one’s own dreams and passions

Dance has always been a universal language that has no need of words in conveying a message of peace and love to the entire world.

For Ahmad Joudeh dance is not only enjoyment or a sport: it’s what keeps him alive in the midst of the rubble, the bombings, the destruction. Dance leads him along a path of artistic, professional and human growth.

In this lucid and moving book, Ahmad recounts his story for the first time. It is a compelling read that grabs the reader and doesn’t let go until the very last word.



» Paperback with flaps 14 x 21,3 cm
Pages: 320 TBC
Extent: 55.000 words
Release date: November 2018
Retail price:
16,00 €

»»» THE BOOK

Dance or Die is the inspirational story of Ahmad, recounted in the first person. It is a moving book and covers various episodes from his childhood and adolescence: the parties and daily life in the Yarmouk Camp; the sudden and unwavering passion for dance; the slipping away surreptitiously every afternoon to attend his dance courses; the need for solitude that leads him to hide away on the roof, far from everyone else, where he learned to see the world from on high; the will to affirm himself and his own personality in the language most suited to him.

When the civil war breaks out, and Damascus is destroyed in the fighting, the story becomes more significant and dramatic. But it never loses its profound message of hope. Even as the world collapses around him, Ahmad continues to dance and to believe in his future, without ever succumbing to desperation.

Ahmad Joudeh The author



»» Ahmad Joudeh, 28 years old, his father Palestinian, his mother Syrian, grew up with his family in the Yarmouk Camp, a Palestinian refugee camp just outside Damascus. At the age of eight, he saw a classical ballet production and was captivated by it. For years he practiced alone, secretly, and when he was 16, he was recruited by the most important Syrian dance company. Here he studied and performed many times in Syria and abroad. His growing fame meant that Isis came to know of him and told him to stop dancing. His response to this is encapsulated in a motto he had tattooed at the nape of his neck, in the exact point where the Daesh militia insert the blade to execute their prisoners. The message is simply: “Dance or die”. Today Ahmad Joudeh lives in the Amsterdam, he dances there and promotes charity projects. But above all Ahmad has shown the entire world that true passion is a fire that no one can extinguish.

»»» The right time A manual to survive emotional manipulation

»»» ROBERTA BRUZZONE

»»» For the first time a practical manual that helps women catching the first signals of a potentially violent situation before it is too late.

The escalation of **violence against women** we are witnessing nowadays is a dramatic reality: **cases of femicide still fill the news worldwide**. The abuses often occur in the privacy of the family or of the couple and affect women of any age range, social class and origins. But they also occur with friends or within working relationships, a **“hot” theme after the #MeetToo scandal**.

Is it so inevitable to be wrapped in **the coils of a love that becomes more and more toxic by the day**, until putting to risk the mental health or even the life of the weaker one in the couple?

This book is dedicated to those who are experiencing a risky situation, or who want to have **the instruments to help the victims of an unhealthy love story** get back their mental sanity, because it's never too late to **get free from emotional traps and start a new life**.



» Paperback 14 x 21,3 cm
Pages: 240
Extent: xxxx words
Release date: October 2018
Retail price:
16,00 €

»»» THE BOOK

The Right Time offers for the first time in a book a series of practical tips and starting points to identify a potentially dangerous partner since the first dates. The signals of a manipulative and possessive approach – which could lead to psychologic and physical violence – are often shown immediately to test the victim's resistance.

Thanks to her many experiences, Bruzzone reveals in a very clear and direct way what are the signals that we should be alarmed about at any level, from the first dates to the stages when a consolidated situation risks turning into a tragedy. In addition to that, to avoid being involved in the same dynamics even with different people, Bruzzone outlines with great precision the portraits of the main victims' profiles, so that the readers can identify with them.

Roberta Bruzzone **The author**

»»» **Roberta Bruzzone**, forensic psychologist, criminologist, and university teacher, is also an expert in giving psychological support to the victims of sexual and domestic violence as well as of stalking. She is president of AISF (Academy of Forensic Sciences) and accredited to teach in the institutes of the State Police and of the Carabinieri. She has written the books “Il lato oscuro dei social media” and “Delitti allo specchio”. Thanks to her contribute as opinionist in different shows, she is the main point of reference for the themes of femicide in Italy.



Carpe diem

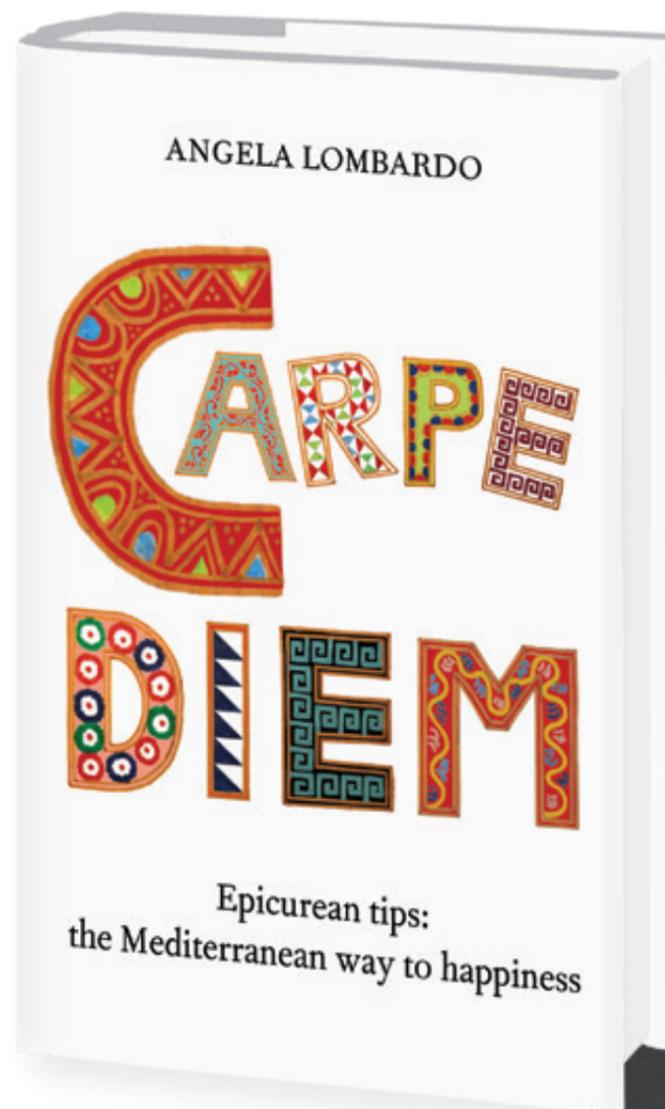
Epicurean tips: the Mediterranean way to happiness

ANGELA LOMBARDO

Philosophy is not the construction of a system, but is the firm decision to look ingenuously into oneself and around oneself.” Henri Bergson

The success of the many Scandinavian and Oriental books dedicated to recipes for happiness – **hygge, lagom, ikigai, wabi sabi, kintsugi, forest bathing...** – demonstrate that we are all on the lookout for advice on **how to live well** and, in recent years, we have learned that it is much better to add value to what we already have and to rediscover simple pleasures rather than to chase fitfully after a consumeristic and ultimately illusory ideal of happiness.

Epicurean thought was born in the garden of a lovely small Athenian house that the philosopher shared with the love of his life and it represents **a true “Mediterranean diet for happiness”**, through the invitation to sharing, to moderation and to **enjoying the present moment and the simplest of pleasures.**



► Paperback 14 x 21,3 cm
Pages: 280
Extent: 37.000 words
Release date: September 2018
Retail price:
18,00 €

► **RIGHTS SOLD:**
Spanish, French

THE BOOK

The author proposes a passionate and compelling rereading of the founding texts of Epicurean tradition which leads them into dialogue with contemporary culture and some crucial themes of life today. Her fresh voice and the unlikely parallels she draws allow us to understand the wisdom and the beauty of Epicurean doctrine and the literary texts inspired by it.

A fascinating journey between past and present, reminding us that current topics such as the value of a choice that goes against the flow of the mainstream, the courage required in facing up to big changes, the profound importance of enjoying the small pleasures of life and of sharing our growth with the right people, are all things that have been in our culture since time immemorial.

Angela Lombardo

The author

► **Angela Lombardo** a Sicilian who moved to Milan to pursue a long and varied career in publishing, after having written many books from behind the wings (and having edited and translated many more), in *Carpe diem* recounts everything that her classics studies have taught her about the world and about life.



»» Happiness never stands still

The story of Leo, my rebel kid

»» CHIARA GARBARINO

»» Leo suffers from disturbance in attention and hyperactivity: a syndrome not yet very well known, that often hides behind **the ADHD acronym**, in families and in schools, in spite of the diagnosis that are multiplying in recent years. Now Leo has ten years, in the village they know about this diagnosis, at school they have finally understood **it was not misbehaviour and listlessness**, and things are improving. Everyday problems are many, but now Chiara knows her child is special, more “troubled” than others, but as clever, well-mannered, sensitive and good. And **she wants to tell her story**, so less parents will find themselves lost in front of their troubled kids, less teachers will treat them as small thugs, **less people will judge them, isolate them**, misunderstand them.



»» Paperback 14 x 21,3 cm
Pages: 192
Extent: XXXX words
Release date: June 2018
Retail price:
16,00 €

»» THE BOOK

All parents have many stories to tell on big or small disasters, funny or less funny, made by their young children: broken pots, very public blows, bad reactions on the playground. Chiara has much more than that. Leo announced himself while he was still in her belly: with some good kicks he detached the cartilage from the rib of Chiara. And after coming out of her belly, he had immediately shown himself as a rebel kid, who could not stay still for a moment, could not obey like other kids, had unpredictable and violent reactions. Why Leo did not calm down, as all (grandparents, pediatricians, teachers) told he would do with time? Why he could not behave like a “good boy”?

Chiara Garbarino The author

»» Chiara Garbarino is born in Acqui Terzi, where she lives with his son Leonardo. In the summer of 2017 she created the blog “Leo the hooligan”, where she started telling their “stories of ordinary of ADHD”.

Te sientto

The secret language of tango and the art of the couple

MIGUEL ANGEL ZOTTO
with DAIANA GUASPERO

The most admired tango teacher in the world offers his special lifestyle lessons for the first time ever.

Tango is not for males only, it's for couples. No other traditional dance can achieve the same level of communication between the bodies: Emotions, energy, breath, embraces and palpitations.

In Te Siento the amazing story of Zotto intertwines with the history of Argentine tango and of its most beloved protagonists, but also with a lot of technical secrets and funny happenings linked with dance. When the art of the most erotic dance mingles with life experiences, we can't help but discover a unique charming point of view on couples and their relationships. Because women and men belong to different planets, but when they meet on the dance floor and embrace the tanguero style, they discover a new universal language that help them retrieve deeper and more authentic relationships with themselves and each other.



Paperback 14 x 21,3 cm
Pages: 256
Extent: 56.000 words
Release date: May 2018
Retail price:
18,50 €

THE BOOK

Today Italy is the second country in the world for the audience and the quality of tango, right after Argentina. Germany, Greece and the United Kingdom are the 3 countries with the highest numbers of milongas. But tango is becoming more and more popular also in Turkey, Switzerland, Austria and in the Far East, especially in China and Japan where it has become a true obsession.

Being the first book written by an undisputed icon, this is also a definitive book about tango, also at an international level. With an ironic and sexy language it combines practical lessons with stories and inspirational messages.

Miguel Angel Zotto

The author

Miguel Angel Zotto

- Argentine with Lucanian origins, he's danced and spoken on the most important worldwide stages for about thirty years.
- Today Zotto is the icon of Argentine tango: he's universally recognized as a Maestro by all the other tango teachers.
- In Argentina people elected him as one of the three best tango dancers of all times. The French newspaper «Liberation» defined him "The Maradona of the parquet".
- On Youtube Zotto's videos have had more than 10 millions of views.
- Together with his wife, he founded the Zotto Tango Academy, the first international Argentine tango academy, with schools in Venice, Verona and Switzerland.

Iro Iro

Japan from pop to sublime

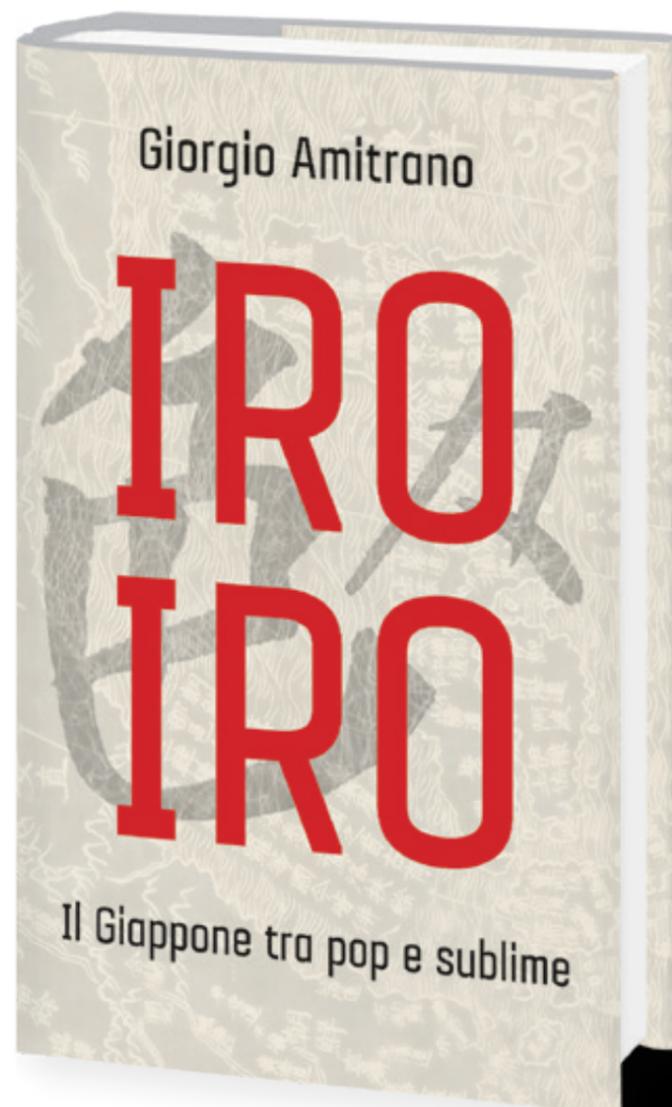
GIORGIO AMITRANO

A sentimental journey through the real Japan and the literary one. A memoir born from a lifelong love, a tale written with poetic sensitivity.

Japanese literature, culture and lifestyle have a **strong appeal for readers**. The **2020 Summer Olympics will be held in Japan**, boosting interest in all things Japanese.

In Japanese *iro iro* means a **miscellany**, an articulated and surprising whole: and so is this book, which leads the reader on an unforgettable journey through the life and the literature of one of the most fascinating peoples of the world. The book explores different themes and situations: a charming and surprising read **for all those who love Japan and Japanese culture**.

This book goes **beyond stereotypes**, both prejudices and the blind infatuation that the West has long cultivated with regard to Japan.



► Paperback 14 x 21,3 cm
Pages: 256 tbc
Extent: 40.000 words
Release date: April 2018
Retail price:
16,00 €

THE BOOK

From the historical roots of **karaoke** to a magical and melancholic evening in a small bar with a famous writer and two mysterious customers; from the unpredictable outcomes of a **calligraphy exercise** which took place in an ancient monastery to the discovery of the contemporary Japanese taste through writers, artists and fashion designers; from the reality behind the Japanese topics most known in the West, **such as ikigai**, to the subtle edge that separates reality from fantasy **in the pages of Murakami...** Personal memories, references to films and novels, and thoughts born from the long time the author passionately spent in Japan are perfectly balanced in a prose that has **great legibility** but also a **strong poetic charm**, that is, often fun without ever losing its elegance, and that is, above all, true.

Giorgio Amitrano The author

► **Giorgio Amitrano** is the Italian translator of some of the **most important 20th century and contemporary Japanese authors**, including Haruki Murakami, Banana Yoshimoto, Yasunari Kawabata. He served four years as **Director of the Italian Institute of Culture in Tokyo**. He is a **Professor of Japanese Language and Literature at Università Orientale, Naples**.



▶▶▶ No job for old men

How to turn a passion into a business

▶▶▶ RICCARDO POZZOLI

▶▶▶ *"Being old is not about age: old is he who does not put himself out there, who does not bet on himself, who fears changing his mind."*

A **symbol** of a **modern entrepreneurial spirit**, a serial start upper with a strong business instinct, innovative digital vision and determination, Pozzoli played a pivotal role in the creation of one of the most followed fashion bloggers to date, Chiara Ferragni's **The Blonde Salad**, as well as parent company The TBS Crew. In seven years, The TBS Crew has become a multimillion-dollar business.

Nowdays TheBlondeSalad is a **great case study and source of inspiration for young generation**.

Milan-born Riccardo Pozzoli was **at the forefront of the blogger revolution**, transforming business goal in great case studies to **inspire young minds and professionals**.



▶ Paperback 14 x 21,3 cm
Pages: 252
Extent: 37.000 words
Release date: March 2018
Retail price:
16,50 €

▶ **RIGHTS SOLD:**
Chinese

THE BOOK

Lessons in business and life

After conquering the world of fashion, a young, hugely successful and innovative entrepreneur tells us how a new generation of startupper is marking the end of an age made of labels and laid-out paths.

"It's a social revolution because social media now is making people become the media. Not only a person, but if they have content and the right style they can communicate and become a media [channel] for the world and even collaborate with brands"

Riccardo Pozzoli

The author

▶▶ Riccardo Pozzoli is a 31 year-old Italian entrepreneur.

He is an **ambassador for luxury brands** like Acqua di Parma and Fratelli Rossetti, he is the newly appointed influencer and **creative director for Condé Nast's social media area**.

Achievements:

- Men's Best Social Engager, New York City Socialyte Gala Awards 2013
- Most Successful Business Blogger, Berlin Stylight Fashion Influencer Awards 2015
- Presented **TBS case history** at
 - Harvard Business School, 2015 and 2017
 - Columbia University, 2017
 - Harvard Law School 2018
 - Parsons University 2018

He is a darling of the press and has a wide **media/social media exposure**.

He has **260,000 followers on Instagram**, where he is especially popular in the age groups between 25-34 and 18-24.



»»» LSD

From Albert Hofmann to Steve Jobs, from Timothy Leary to Robin Carhart-Harris: the story of an 'astonishing' substance

»»» AGNESE CODIGNOLA

»»» The leading physicist and author Carlo Rovelli has proposed this title to the committee of Merck Prize.

Hofmann is the first Swiss chemist who synthesized **the LSD**. In 2007 a panel of experts working for a global consultancy society put him in the first position in their chart of "living geniuses", together with the inventor of the Internet.

Leary is the Harvard psychologist who promoted the use of psychedelic drugs to "expand the mind".

Jobs, the father of Apple, represents the influence that psychedelics had on worldwide creativity and on Silicon Valley technology. Jobs said: "Taking LSD has been one of the three or four most important things in my life".

Carhart-Harris is a young English neuroscientist who has recently obtained important results regarding the **effects of psychedelic drugs on the brain**.

Agnese Codignola's book tells about the history of the **impact of the LSD on our culture**.



» Paperback 15 x 23 cm
Pages: 256
Extent: 67.000 words
Release date: March 2018
Retail price:
19,00 €

»»» THE BOOK

19th April 1943. Albert Hofmann, a Swiss chemist rides home on his bike. He has just taken 250 micrograms of a synthesized compound he prepared to test its stimulating effects on blood circulation. What happens upsets his notion of reality, but above all marks the birth of what, will become a real myth in popular culture: LSD is born.

What happens is all in the book by A. Codignola: scientific research and psychedelic culture, beat generation, Aldous Huxley and Timothy Leary, the summer love, the Beatles and Syd Barret. But also the role of LSD in the technological revolution in the Silicon Valley and the renewed interest of medical research.

The most accurate and complete book on this issue, written by a researcher and journalist.

Agnese Codignola The author

»»» Agnese Codignola, after a degree in chemistry and pharmaceutical technologies, has dedicated herself for years to research, achieving a doctorate in pharmacology. Afterwards she devoted herself completely to scientific journalism. She works with "Corriere della Sera", "la Repubblica" and "Il Sole 24 Ore", dealing with science, nutrition and health. In 2017 she published with Michele Maio Il corpo anticancro (Piemme).

»»» The happy family

How to train your kids to living

»»» ALBERTO PELLAI
BARBARA TAMBORINI

»»» From the two best seller parenting authors, a beautiful book on imperfection: the first book that explains not just how *to make* the parents, but the meaning *of being* parents.

Self esteem is **the basis of well being** according to psychologists and the first step towards happiness.

A simple and useful method to **enhance family self esteem** based on the 6 family life pillars: **family, friends, body, emotions, school and work.**

“It is not true that all happy families are alike. Happiness is not the total lack of problems...Happiness has rather to do with self conscience and self esteem in that turbulent ecosystem created by the relation parents-children.”



» Paperback 14 x 21 cm
Pages: 200
Extent: 58.700 words
Release date: January 2018
Retail price:
15,00 €

»»» THE BOOK

Family self-esteem is something that affects the environment shared by all the family members, which is the **delicate ecosystem** made of habits, languages, mechanisms and specific rituals the single individuals perform to develop their relationships. Putting each person in your household in the condition of having a good self-esteem level is the essential premise to have a **happy family**. A happy family is a conscious family with a clear project and a **common direction**, which doesn't improvise educational choices and always takes advantage of the key moments of their shared experiences to improve their knowledge and the skills of each single member in it.

Alberto Pellai The author Barbara Tamborini

»»» **Alberto Pellai**, a doctor and children psychiatrist, is also a researcher at the Bio-Medical department at the Università degli Studi of Milan, where he works on prevention. In 2004 the Italian Ministry of Health has awarded him the silver medal of merit in Public Health. He is the author of many best seller books for parents, teachers, teenagers and children.

Barbara Tamborini, an educational psychologist and writer, conducts educational workshops in schools of all levels and educational activities for parents and teachers. With Alberto Pellai, she is the author of many best seller parenting books. She is mother of four.



»»» The age of tsunami how to survive your pre-adolescent children

»»» ALBERTO PELLAI
BARBARA TAMBORINI

»»» AMAZON BEST SELLER BOOK 2017

A book that helps parents to become competent and for the first time focuses on that **age range – 10/14 yrs** – that is not childhood any more and not yet teens, an age that, being in the middle, has remained **for long unexplored** and misunderstood.

Neurosciences confirm this: during pre-adolescence “the cognitive brain” is immature with respect to the “emotional brain”. A **“tsunami”**. All the actions of pre-adolescents are aimed at experiencing **strong and intensive emotions**.



» Paperback 13,5 x 21 cm
Pages: 220
Extent: 40.000 words
Release date: January 2017
Retail price:
14,00 €

» **RIGHTS SOLD:**
Spanish, Chinese

»»» THE BOOK

Why should parents limit the time spent by their children in front of videogames? Why must parents check the mobile phone of their children? Why should parents not resent if their children get angry at them and say bad words? The book replies to these and to many other questions, while revealing parents **the one and only truth**: the age of preadolescence is critical for the correct development of our children and requires much supervision and parental intervention. Even if our children fight to **grow up quickly**, while mothers and fathers should on the contrary give them only **limited trust** and support them with good sense. These are the conclusions derived from twenty years of **research from neuroscientists** that help parents understand how to behave with a preteen who is going through one of the most **tricky** (and thrilling) **stages of his growth**.

Alberto Pellai The author Barbara Tamborini

» **Alberto Pellai**, a doctor and children psychiatrist, is also a researcher at the Bio-Medical department at the Università degli Studi of Milan, where he works on prevention. In 2004 the Italian Ministry of Health has awarded him the silver medal of merit in Public Health. He is the author of many best seller books for parents, teachers, teenagers and children.

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